

Order / Rev: 37575
 Alt Order #: 08879973
 Flight Dates: 10/16/12 - 10/27/12

Advertiser: Patriot Majority
 Product Desc: Issue
 Estimate: 2029
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW AT 5-7AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	-TWTF--		3		\$3,000.00			0.00			
E 5	8	10/22/12	10/22/12	CBS This Morning 7-9a CM		7-9a M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
		CBS This Morning												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	M-----		1		\$3,000.00			0.00			
E 6	8	10/23/12	10/27/12	CBS This Morning 7-9a CM		7-9a MTWTF--	:30	2	\$3,000.00	LV1	0.00	NM	2	\$6,000.00
		CBS This Morning												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	-TWTF--		2		\$3,000.00			0.00			
E 9	8	10/21/12	10/27/12	8 News Now Sun AM #1 CM		8 News Now Sun A-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
		8 News Now Sun AM #1												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1		\$1,500.00			0.00			
		Week: 10/22/12	10/28/12	-----		0		\$0.00			0.00			
E 10	8	10/16/12	10/27/12	Live w/Kelly CM		9-10a MTWTF--	:30	3	\$2,000.00	LV1	0.00	NM	6	\$12,000.00
		Live w/Kelly												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		3		\$2,000.00			0.00			
		Week: 10/23/12	10/29/12	-TWTF--		3		\$2,000.00			0.00			
E 11	8	10/16/12	10/22/12	8 News Now Noon M-F CM		12-1230p MTWTF--	:30	4	\$2,000.00	LV1	0.00	NM	4	\$8,000.00
		8 News Now Noon M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		4		\$2,000.00			0.00			
E 12	8	10/23/12	10/26/12	8 News Now Noon M-F CM		12-1230p -TWTF--	:30	4	\$2,000.00	LV1	0.00	NM	4	\$8,000.00
		8 News Now Noon M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4		\$2,000.00			0.00			
E 15	8	10/16/12	10/27/12	Ellen CM		3-4p MTWTF--	:30	2	\$2,500.00	LV1	0.00	NM	4	\$10,000.00
		Ellen												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		2		\$2,500.00			0.00			
		Week: 10/23/12	10/29/12	-TWTF--		2		\$2,500.00			0.00			
E 17	8	10/16/12	10/22/12	8 News Now 4p M-F CM		4-5p MTWTF--	:30	5	\$2,500.00	LV1	0.00	NM	5	\$12,500.00
		8 News Now 4p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5		\$2,500.00			0.00			
E 18	8	10/23/12	10/27/12	8 News Now 4p M-F CM		4-5p -TWTF--	:30	4	\$2,500.00	LV1	0.00	NM	4	\$10,000.00
		8 News Now 4p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/23/12	10/29/12	-TWTF--		4		\$2,500.00			0.00			
E 21	8	10/16/12	10/26/12	8 News Now 5-630p M-F CM		5-630p MTWTF--	:30	4	\$3,000.00	LV1	0.00	NM	8	\$24,000.00
		8 News Now 5-630p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		4		\$3,000.00			0.00			
		Week: 10/23/12	10/29/12	-TWTF--		4		\$3,000.00			0.00			
E 22	8	10/20/12	10/27/12	Politics Now S Sebelius CM		Various -----S-	:30	1	\$3,000.00	LV1	0.00	NM	2	\$6,000.00
		Politics Now S Sebelius (5:30 PM-6:00 PM)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1		\$3,000.00			0.00			
		Week: 10/22/12	10/28/12	-----S-		1		\$3,000.00			0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	8	10/16/12	10/16/12	Tue 9-10p NCIS: LA	CM	9-10p	-T-----	:30	2	\$20,000.00	LV1	0.00	NM	2	\$40,000.00
NCIS: LOS ANGELES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-T-----	2		\$20,000.00	0.00							
E 30	8	10/20/12	10/27/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	1	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
8 NEWS NOW AT 11PM-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----SS	1		\$2,500.00	0.00							
Week:		10/22/12	10/28/12	-----S-	1		\$2,500.00	0.00							
E 33	8	10/23/12	10/27/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	MTWTF--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/23/12	10/29/12	-TWTF--	1		\$1,200.00	0.00							
N 34	8	10/22/12	10/22/12	Mon 9-10p Hawaii Five-O	CM	9-10p	M-----	:30	2	\$20,000.00	LV1	0.00	NM	2	\$40,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	M-----	2		\$20,000.00	0.00							
N 35	8	10/20/12	10/20/12	Sat Prime Special KLAS Movie: Escape From NY	CM	8-10p	-----S-	:30	1	\$8,400.00	LV1	0.00	NM	1	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S-	1		\$8,400.00	0.00							
N 36	8	10/21/12	10/21/12	NFL Reg Season Game 5 NFL Football Reg. Season	CM	NFL Football Reg.	-----S	:30	1	\$41,450.00	LV1	0.00	NM	1	\$41,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S	1		\$41,450.00	0.00							
N 37	8	10/20/12	10/20/12	Sat Prime Special KLAS Movie: Escape From NY (8:00 PM-10:00 PM)	CM	8-10p	-----S-	:30	2	\$8,300.00	LV1	0.00	NM	2	\$16,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S-	2		\$8,300.00	0.00							
N 38	8	10/16/12	10/19/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	-TWTF--	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--	1		\$100.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/15/12-10/21/12		8 News Now 4-5a	4-5a		-TwThF----	:30	(\$100.00)	0.00	NM				
See MG 38.2															
2	8	10/18/12-10/18/12		8 News Now 4-5a	4-5a		---Th-----	:30	\$100.00	0.00	NM				
Ⓜ MG for 38.1 10/18															
Totals													57	\$265,750.00	